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STUDIO OCHENTA

Raising Voices Across Cultures

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STUDIO OCHENTA LAUNCHES ITS FIRST SHORT AUDIO ROM COM IN FOUR LANGUAGES

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[Studio Ochenta](#), the Webby-honored multilingual podcast company, will be launching its latest production: **Love Items**, a short-form romantic comedy inspired by 90s and 2000s classical rom coms on February 17th, 2023.

The show - which will be available to listeners in four versions: **Love Items** in

English, *Cositas de amor* in Spanish, as well as in French and Mandarin - follows the story of Cloe, an artificial intelligence researcher who develops an AI assistant named Eloc to help her find love. When Eloc suddenly demonstrates the magic ability to analyze the love stories behind everyday objects, Cloe decides to use it to her advantage- to steal everyday things from her dates so she can find her true soulmate. In the English version, both Cloe and Eloc are voiced by actress [Jonni Machado](#), who starred as Aranea Torin in the audio drama *Archion*, and as Victoria Beaumont in the audio drama *October's Children*.

The show will be available fully in the Studio Ochenta subscription channel on Apple Podcasts from February 17th, 2023. For non-subscribers, each episode will be released daily. The French version will be available starting February 24th, 2023. The Mandarin version, coproduced with China's premier podcasting and digital audio company, Justpod and will air on August 2023, during the QiXi Festival, also known as the Chinese St. Valentine's Day.

Love Items is the first podcast that Studio Ochenta releases since its groundbreaking show *Mija Podcast*. **Love Items** joins a growing trend in streaming series and podcasts drawing inspiration from romantic comedies from the 90s and the 00s, such as *La Cabina Telefónica* (the first bilingual Spotify Original produced by Studio Ochenta), and an array of shows that reflect on the challenges of modern love, such as *Fleabag* (BBC Three, 2016) and *Emily in Paris* (Netflix, 2020).

The series was developed, written, and sound designed by Chiara Santella, part of the Ochenta Fiction team, known for its award-winning international podcast series: *Mija* and *Cultureverse*.

“When Chiara came to me with the pitch for Love Items, I couldn’t stop smiling. It reminded me of the joyful, fun romantic comedies I grew up watching. Cloe and Eloc are charming characters that make you laugh, and it’s refreshing to hear this podcast homage to the classic rom com, sharing the most universal story of all: finding love.” - Lory Martinez, Creative Director and CEO of Studio Ochenta

“When I started writing Love Items, I wanted people to laugh about love. We live in a technological world that makes us believe that we are all easily connected and that everything and everyone are easily reachable, but when it comes to romantic love, we often find ourselves facing an old challenge: connecting with another human being. I developed this story in the spirit of the 90’s romantic comedies: Love Actually, Notting Hill, You Got Mail, etc, trying to propose a more modern narrative structure, where laughing about the research of love becomes a means of understanding human nature”. - Chiara Santella, creator of Love Items

“We are thrilled to be a part of this romantic and fun story and bring this story to our global Mandarin-speaking podcast audience. This series marks another collaboration with Studio Ochenta to create an audio narrative after *Mija Podcast*. This romantic story may be a preview of future life in today's world, where AI is widely recognized. It not only brings laughter but also inspires thinking on this complex subject.” - Yang Yi, Co-Founder and COO of JustPod.

About: [Studio Ochenta](#), a multilingual podcast studio dedicated to raising voices across cultures. Ochenta is home to the Webby Award and Lovie Award honored series [Mija](#), an audio drama on the journeys of immigrant families. Studio Ochenta's productions and originals span 25+ languages, have hit #1 in over 31 countries collectively and have been featured in the New York Times, El Tiempo, El Pais, Forbes, the BBC and more.